

Giving Homes More Heart



Why hire an interior designer to decorate your home? Because, if you decorate on your own, chances are you'll make unnecessary purchases. From poor color choices to foolhardy furniture selections, homeowners often make decorating errors that can be quite costly to correct, says Karen Arakelian, owner of White House Fine Interiors.

An interior designer can help ensure your home's furnishings suit your sense of style and your lifestyle perfectly—with no pricey mistakes. "Our designers know what questions to ask that are actually quite important to good design," says Arakelian.

Whether you are simply in need of a new sofa, plan to outfit a single room, or want to furnish an entire home; White House Fine Interiors is your ideal destination. Helpful design experts are always on hand to give advice on purchases, or to work a decorating plan for any room in your home. The 16,000-square-foot showroom is brimming with possibilities: rugs, fine furniture, lighting, window treatments and more. "We display many room settings so you will be able to see, touch and feel your selections," notes Arakelian.

The designers at White House Fine Interiors consistently create living spaces that suit their clients perfectly. "We get to know our client and their family because we want the rooms to reflect their personality," says Arakelian. "We have to know their lifestyle and how they entertain, to know the best design for their room." Designs can be tailored to fit just about any budget, she assures.

Often, the design process includes a home visit, during which the home's layout is studied, to help ensure clients will get the most out

of their living areas. "People want to use their space," Arakelian says. "They don't want to walk in and say, 'Oh, what a beautiful living room. Let's go sit in the family room.' They want to use everything."

Once a design concept has come together, the designer acquires everything needed to bring it to life—from lighting to lounge chairs, carpeting to cabinets, drapes to dressers. Each piece arrives at the White House Fine Interiors warehouse, where it is carefully inspected. "We guarantee that everything gets to you in perfect condition," says Arakelian.

After the pieces have passed muster, the magic begins. White House Fine Interiors delivers and arranges everything, and voilà—a beautiful, imaginative, comfortable and functional living space.

Could there be a smarter way to spend your home decorating dollars? Arakelian doesn't think so. "We're the best value out there," she says. "Hiring an interior designer is not a luxury, it's a necessity! Your home is a reflection of you. It should be a comfortable, happy place that you enjoy being in." ▲

White House Fine Interiors

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